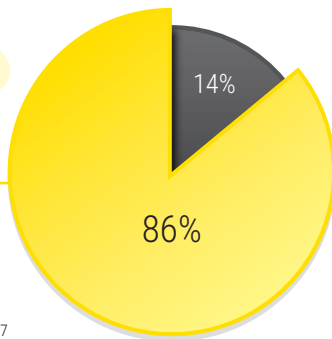


What better way to Reach a local audience?

Your ad receives no less than three 10-second appearances during the pre-show segment of each film screening for the entire month! Our huge screen and Christie® digital projection and sound equipment ensures your message makes an impression on thousands of captive audience members.



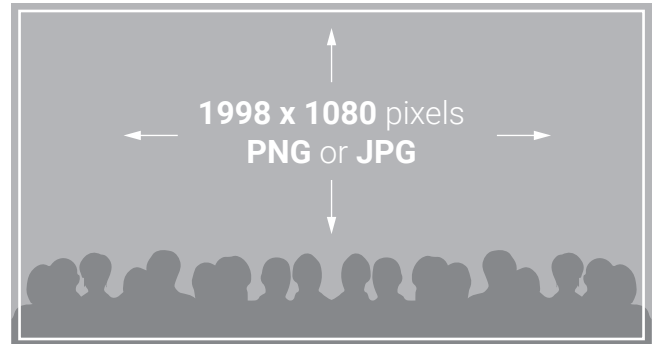
86% of moviegoers remember on-screen advertising*



* Cinema Advertising Council statistics 2017

Rates*

Months Duration	1	6	12
Static Ad Image	\$300	\$1600	\$3000
Live action Commercial	\$650	\$3500	\$6500



Artwork Requirements

- Static images at 1998 x 1080 pixels resolution
- PNG or JPG format
- Live video at 1998 x 1080 resolution
- Email artwork to: info@bytowne.ca

Booking & Payment

- Ads booked and artwork supplied by the 15th of each month.
- Late artwork submissions subject to a surcharge of \$50/ad.
- Ads must be paid in full at time of booking.
- Ad artwork design not included.
- Changes handled by our designer at a flat rate of \$55/hr, with one hour minimum charge.

Inquiries & Bookings: info@bytowne.ca

NEW

Increase your visibility and impact with a **Live Action Commercial**

Include your 30-second video advertisement as part of the pre-show trailer reel, and have it play prior to every movie at the scheduled start time.

* Applicable taxes not included. Prices subject to change without notice. ByTowne Cinema reserves the right to refuse inappropriate, objectionable or discriminatory ad content.